

SIMON FOSTER



www.pixel-pusher.co.uk

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4NA

» EMPLOYMENT

October 2007 – Present

eLearning Design Manager: North West Learning Grid

- Responsible for the project management, support, design, development, implementation and evaluation of elearning content developed for national qualifications.
- Manage an award winning team of 11 web developers, designers and contractors.
- Facilitate the development of marketing strategies and business awareness, including corporate identity, graphic and stand design.
- Preparing developer briefs, design concepts, visuals and design documentaion as appropriate.

April 2003 - October 2007

eLearning Content Designer: Knowsley MBC

- Co-ordinating the provision of eLearning content development across Knowsley LEA schools, partner organisations and wider community.
- Responsible for the line management of a team of 5 web designers.
- Designing and developing interactive eLearning content, marketing materials and brand graphics.

October 2000 - April 2003

Senior Web Designer: Whiston City Learning Centre

- Spearhead innovation in teaching and learning through the use graphic, motion graphic, video and interactive design.
- Responsible for the line management of the eLearning team.
- Teachings and training adults and young people in web technology.

July 1999 - October 2000

Web / Graphic Designer: Knowsley MBC

- Conceptualise and design GUI components, websites and visual communication materials to successfully translate business concepts.
- Support the department in the development of marketing strategies.
- Responsible for the design, layout and development of departmental and school web sites within the authority.

» PROFESSIONAL SKILLS

Productivity

Photoshop ●●●●●

Illustrator ●●●●●

Dreamweaver ●●●●●

InDesign ●●●●

Fireworks ●●●●●

Quark ●●●●●

Flash ●●●●●

Flash Catalyst ●●●●●

Captivate 5 ●●●●●

Camtasia 5 ●●●●●

Integration

CSS/HTML ●●●●●

PHP / MySQL ●●●●

Jquery ●●●●●

LMS / CMS

Joomla ●●●●●

Moodle ●●●●●

SCORM ●●●●●

» EDUCATION

- Advanced Adobe InDesign 2009
- IMS First Line Management (Level III) 2006
- Extensible Markup Language 2003
- Macromedia Certified Flash MX Developer 2002
- Advanced Dreamweaver Ultradev 2002
- BTEC HNC/HND CAAD Multimedia Design 1999
- CENTRA Certificate in Graphics Technology 1998

» REFEREES

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More available upon request.

Date of Birth: 15.06.1974

Nationality: British

Marital Status: Married

Driving Licence: Full / Clean

» PROFILE

I am an enthusiastic, well organised and flexible team leader with over 11 years experience as a graphics and web designer, and have a proven track record in developing award winning web content (e-Government National Award in the category Education) that meets W3C usability and accessibility standards.

I am a proactive, creative and innovative individual with extensive skills in digital media and web technologies and have a keen eye for detail. Energetic and dynamic I relish challenge and am able to demonstrate in-depth knowledge of a variety of graphics, web and multimedia authoring packages coupled with solid working skills in HTML, CSS, XML, Actionscript and jQuery.

I have used Adobe Dreamweaver, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, QuarkXPress, Adobe Flash, and Adobe Premier in all my previous roles and have created content for deployment to a variety of platforms, including web, print, CD, DVD and mobile devices.

I have experience of working with Flex, Flash builder and Flash Catalyst which I acquired whilst working on projects with BECTA (British Educational Communications and Technology Agency) and the National Museums Liverpool.

I also have experience of producing and editing broadcast quality video and audio together with knowledge of chromakey technology and TV studio production from my time whilst working at Huyton Creative Learning Centre.

During my employment at North West Learning Grid I managed a team of graphic designers, web developers and contractors in the creation of web content, marketing and promotional materials, brochures, flyers, magazine advertisements for the TES and local press, large scale graphics for exhibitions at national trade shows and all company stationary and brand media.

I am a very focused and results driven individual, a skilled problem solver who leads by example with the imagination and creativity to deliver potential.

As a keen learner I am always looking for opportunities to keep up to date with emerging technologies, industry trends, standards and methodologies. I have excellent design and presentation skills, work well within a team or equally as an individual and thrive within a creative and innovative environment. I have strong interpersonal, networking and rapport building skills and am a good verbal communicator who is both accurate and concise in my working practices.

My previous roles have often involved balancing several large projects at any given time and I can show the ability to time manage projects, produce development objectives and timescale, and work as an effective team leader to prioritise workloads, turning around professional results to meet tight deadlines.

» Portfolio: <http://www.pixel-pusher.co.uk/>

